

The Act of Publishing **by Sebastian Arthur Hau**

This three day workshop unravels the anatomy of photobook making while mapping the possibilities of exposure, visibility, promotion and photobook distribution on an international level.

Participants are invited to work collectively through a series of presentations and discussions with Sebastian Arthur Hau to discover creative possibilities and publishing potentials of their works as a book objects. Each book project will be examined closely and analyzed in view of possible publishing practices. Sebastian Hau and the Zoetrope team will provide feedback on the work and moderate the discussion between the participants in order to bring out the full potential of the work.

Upon the basis of the materials and the work each participant will bring, multiple angles of photobook making will be touched such as readability and communicability, artistic expression and or political statement, text and title, paper and printing, sequence and narrative, the quantity of images, the quantity of pages, form and format. By working through these reference points of bookmaking participants can get a better feeling of where they are at in the process of publishing.

Moreover, special focus will be given on exploring the market and its dynamics when it comes to finding a publisher, promoting, selling and distributing a photobook, through a thorough look at festivals, book awards, collectors, commissions, bookshops, and distribution. After the Covid pandemic the structure of the distribution system has changed, but the workshop aims at providing a roadmap of how to go about publishing your work and getting it “out there”. In the end participants will have the opportunity to dive even deeper into how their work could be best transformed and published in the form of a photobook through a one on one session.

Participation Requirements

The workshop is open to Greek and international artists who hold a photobook dummy (in physical or digital form) or and artists who already have a self-published book. Participants are also requested to bring digital devices with all of their work so that these can be looked at, discussed and confronted in a fruitful way with the material they are working on. Additional materials related to the work of each participant are also welcomed such as writings, archival material, objects, drawings, notes etc

About Sebastian Arthur Hau

Sebastian Arthur Hau is an expert on art and photography books. He works as an expert for contemporary rare books for the online auction house Catawiki and organises Polycopies together with Laurent Chardon. He is the former art director and head of the books and events department at Le BAL in Paris and is the co-director and co-founder of Polycopies Paris and Cosmos Arles. He has curated exhibitions in Warsaw, Leipzig, Cologne, Arles, and Paris, and writes for international magazines.
<https://www.polycopies.org/>

The workshop will be English-spoken.

Dates

24-26 of May 2024

Applications

Limited number of participants.

Apply here: <https://forms.gle/Gr7GX3SBxosUhX2Y6>

Workshop Fee: 280€

Location: Zoetrope, 11362, Kimolou 17, Athens, Greece